

PRIVACY POLICY

We inform you that the personal data you provide will be processed by PaylessCar, SA (Payless), as the **data controller**, for the purposes indicated below. Additionally, in application of Recital 48 of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data (GDPR), your personal data may be communicated to other companies within the Group - <https://www.grupocabreramedina.com> - in accordance with the legitimate interest of the Business Group..

Processing and Purposes: (I) Responding to information requests received through any means. (II) Managing requests received through the website, by phone, or at the counter, for vehicle rental reservations. (III) Creating a web user and authorized driver account, and preloading data into the rental contract. (IV) Monitoring service quality. (V) Customer registration for managing the contract linked to the rental service. (VI) Issuing invoices, accounting, fiscal, and commercial management. (VII) Responding to user privacy rights. (VIII) Registering and communicating vehicle renters' data to competent authorities.

Legal Basis: (I), (II), and (III) Consent of the data subject. (IV) and (V) Execution of a contract or pre-contract for the provision of services. (VI), (VII), and (VIII) Legal obligation.

Recipients: (II) Canary Islands Car, SLU for managing reservations outside Lanzarote/Fuerteventura. (V) D.G. de Tráfico in case of a reported infraction. (VI) AEAT, Commercial Registry, Canary Islands Tax Agency. (VIII) Security Forces, Judicial Authorities, and Public Prosecutor's Office.

Retention Period: (I) and (II) The necessary period to address and manage the request. (III), (IV), (V), (VI), and (VII) Six years for commercial and contractual purposes; in the case of certain tax regulations, during the period for potential audits by tax administrations. Subsequently, the data will be stored blocked for judicial purposes. (VIII) Three years, as required by the data controller.

In all cases, while legal obligations and possible responsibilities derived from the purposes persist.

You can exercise your rights of access, deletion, and rectification of your data, as well as limitation or opposition to its processing, by sending us an email to: lopd@payless.es, always indicating the Reference: "Payless / Data Protection" and attaching a document proving your identity, such as a copy of your ID. You may also file a complaint with the Spanish Data Protection Agency, especially if the previous exercise of rights has not been addressed. We also commit to complying with the confidentiality obligation of all personal information and to adopt necessary security measures to prevent unauthorized processing, loss, or destruction.

ACCOUNT AND DRIVER INFORMATION

By clicking the [Confirm] button, you are giving your consent for the creation of a user account by PaylessCar, SA (Payless) using the data provided in the form; for the purpose of creating the user account and associated driver necessary to execute the pre-rental agreement for vehicles without a driver. This data, along with the IP address of the device used to make the reservation, will be processed to manage, maintain, and control the quality of the service provided.

The possible data communications and their characteristics are as follows:

Data Controller: PaylessCar, SA

Purpose: (I) Creation of a user account and associated driver necessary to execute the pre-rental agreement for vehicles without a driver. (II) Monitoring service quality. (III) Managing reservations outside Lanzarote/Fuerteventura.

Legal Basis: (I) Consent of the data subject and execution of the pre-contract. (II) Legitimate interest. (III) Execution of the service provision.

Recipients: (I) Cabrera Medina Business Group, SL. (III) Canary Islands Car, SLU

Rights: Access, deletion, rectification, and opposition, as well as other rights explained in the privacy policy.

You may withdraw your consent for data processing related to the creation of a user account by selecting the “Unsubscribe as a user” option in your private area on the website, under the User Account section.

Similarly, you can create, modify, or delete the data of drivers linked to your user account by clicking the “Create new driver” button.

If you intend to provide data of third parties, ensure that you are in compliance with one of the authorizing conditions of Article 6 of Regulation (EU) 2016/679 (GDPR) for processing personal data.